

TRANSFORMING

THE HUBS

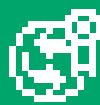
Building new sustainable

models to manage

cultural & creative centres



Competitiveness



Sustainability Skills



Green Practices



Capacity Building



Innovative Models



Evaluate Impact



Co-funded by the European Union



GREENING THE HUBS - GtH is a cooperation project launched in Oct 2024 with a transnational consortium composed of 3 creative hubs, 3 research/technical partners and 3 European cultural networks (participating as associated partners) coming from **Italy, Finland, Slovakia, Greece, Spain and Belgium**.

The project aims at **strengthening the competitiveness of the European cultural sector and shaping new green skills for sustainability managers** of cultural and creative spaces.

GtH will firstly capitalize already existing analysis regarding green practices within creative hubs in Europe and profiling specific missing skills for cultural operators managing cultural spaces. This **research phase** will provide us with the baseline from which to develop a transnational capacity building programme focusing on the “sustainability manager” professional profile working in the following macro-areas:



Production



Food & Beverage



Transport & Logistic

Then, creative hubs partners will participate in the transnational programme consisting of **online training modules** to foster transversal skills required to innovate creative hubs management models and **onsite training experiences** to learn from experts, share practices with peers and explore good practices directly in the field.

Finally, creative hubs partners will **pilot the very new sustainable management models** for their spaces by finally evaluating the impact generated by their actions.

